



Terms of Use & Privacy

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**By using this site, you agree to MyCommunityHub
Terms of Use and Privacy Statement / Rights**

MyCommunityHub Privacy Statement

This privacy policy is applicable to our online and mobile websites, applications, and digital services and clarified data collection, usage and sharing practices among MyCommunityHub and its partner agencies. Please take the time to read the full privacy statement. You consent to the data collection, use, disclosure and storage practices described in this privacy policy when you create a profile through MyCommunityHub.ca

Thank you for visiting this website, a digital service presented to you by the partners of MyCommunityHub ("MyCommunityHub", "we" or "us"). Your privacy is important to us. As such, we provide this privacy policy ("Privacy Policy") explaining our online information practices and the choices you can make about the way your information is collected and used by MyCommunityHub, which includes any online or mobile websites, applications or digital services owned, operated or offered by, on behalf of, or in conjunction with MyCommunityHub and its partner agencies, including any online or mobile website, application or digital service installation through which this Privacy Policy appears (each a "Service," collectively the "Services"). "Users" are persons that use the Services.

A representative list of MyCommunityHub partner agencies is available here:
www.mycommunityhub.ca

Terms of Use

I. The Information We Collect

We receive both information that is directly provided to us, such as personal information you provide when you visit the Services, and information that is passively or automatically collected from you, such as anonymous information collected from your browser or device. In this Privacy Policy, we refer to all of this as the "Information".

1. *Information You Provide To Us.* At some Services, you can register, order products, enter contests, vote in polls or otherwise express an opinion, subscribe to one of our services such as our online newsletters or text message alerts, or participate in one of our online forums or communities. In the course of these various offerings, we often seek to collect from you various forms of information, such as: name, address, email address, telephone number, fax number and credit card information.

At some Services, you may also be able to submit Information about other people. For example, you might submit a person's name, address and email address to add them to a distribution list, to add them to your "family" or to order a gift online and send it directly to the recipient. This Information may include, for instance, a recipient's name, address, email address, and telephone number.

2. *Information that is Passively or Automatically Collected.* We, and our "Partners" may use automated means to collect various types of Information about you, your computer or other device used to access our Services. A representative, non-exhaustive list of the types of automatically collected information may include: network or Internet protocol address and type of browser you are using (e.g., Chrome, Safari, Firefox, Internet Explorer), the type of operating system you are using, (e.g., Microsoft Windows or Mac OS), the name of your Internet service provider (e.g., Comcast, Verizon or AT&T) and domains used by such providers, mobile network, device identifiers (such as an Apple IDFA or an Android Advertising ID), device settings, browser settings, the web pages of the Services you have visited, Services visited before and after you visit a Service, the type of handheld or mobile device used to view the Service (e.g., iOS, Android), location information, and the content and advertisements you have accessed, seen, forwarded and/or clicked on. Please see our Section titled Cookies, and Other User and Ad-Targeting Technologies for more information about how the foregoing Information may be collected and used.

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3. *Geo-location Information.* If you are accessing a Service from a mobile device or through a mobile application, you may be asked to share your precise (GPS level) geo-location information with us so we can customize your experience on our Services or on other Services, when we work with a Partner such as a third party mobile ad platform. If you agree to such collection, in most cases, you will be able to turn off such data collection at any time by accessing the privacy settings of your mobile device and/or through the settings in the applicable mobile application.

4. *Information Collected By and From Social Media Services and Other Third Party Platforms.* You also can engage with our content, through social media services or other third party platforms, such as Facebook, Twitter or other third-party social media plug-ins, integrations and applications. When you engage with our content on or through social media services or other third party platforms, plug-ins, integrations or applications, you may allow us to have access to certain Information in your profile. This may include your name, email address, photo, gender, birthday, location, an ID associated with the applicable third party platform or social media account user files, like photos and videos, your list of friends or connections, people you follow and/or who follow you, or your posts or "likes." For a description on how social media services and other third party platforms, plug-ins, integrations or applications handle your information, please refer to their respective privacy policies and terms of use, which may permit you to modify your privacy settings.

When we interact with you through our content on third party websites, applications, integrations or platforms, we may obtain any information regarding your interaction with that content, such as content you have viewed, your game performance, high scores, and information about advertisements within the content you have been shown or may have clicked on.

II. How We Use the Information

We, along with our Partners, may use the Information to:

1. provide and communicate with you about the Services or your account with us,
2. fulfill your requests regarding the Services, including without limitation requests for newsletters and notifications,
3. respond to your inquiries, and notify you if you have won a contest,
4. communicate with you about other products, programs or services that we believe may be of interest to you,
5. enforce the legal terms (including without limitation our policies and terms of service) that govern your use of our Services, and/or for the purposes for which you provided the Information,
6. provide technical support for the Services,
7. prevent fraud or potentially illegal activities (including, without limitation, copyright infringement) on or through the Services,
8. protect the safety of our Users,
9. customize or personalize ads, offers and content made available to you based on your visits to and/or usage of the Services or other online or mobile websites, applications, platforms or services, and analyze the performance of those ads, offers and content, as well as your interaction with them,
10. perform analysis regarding how you use the Services or any part thereof,
11. send gifts, cards, invitations or emails if you use these services, to your designated recipients.

When you provide information from your social media account, it can help enable us to do things like (1) give you exclusive content, (2) personalize your online experience with

us within and outside our Services, (3) contact you through the social media service or directly by sending you the latest news, special offerings, and rewards, and (4) enable you to share your experience and content via social media services. When you provide information about yourself to us through an application, through our Services, or on social media services or other third party platforms, it may be publicly viewed by other members of these services and we cannot prevent further use of the information by third parties.

We or a Partner may use "cookies" or similar technologies to associate certain Information with a unique identifier that then associates the Information with your device or browser.

For information about how these technologies work and how we may use them, please go to Section IV, titled Cookies, And Other User And Ad-Targeting Technologies.

Sometimes, we may associate cookies with the Information, including de-identified, "hashed," or anonymous versions of Information you have provided (such as during registration), in order to send or help our Partners send ads and offers based on your presumed interests or demographic information.

We may combine any of the Information we collect, for any of the above purposes, and may sometimes enhance the Information with other information that we obtain from third party sources. Please also be aware that if you choose to submit Information or content for publication (e.g., a comment or a review), we may publish that Information and content. Likewise, if you register and create a profile with our Service, the screen name you select as well as other content you submit to your profile will be available to our partner agencies.

Privacy Rights

III. Information Sharing and Disclosure

We may disclose the Information as follows:

1. To service providers or Partners that we have engaged to perform business-related functions related to MyCommunityHub. This may include service providers that: (a) conduct research and analytics; (b) design programs and create content; (c) provide customer, technical or operational support; (d) conduct or support marketing (such as email or advertising platforms); (e) fulfill orders and user requests; (f) handle payments; (g) host our Services; (h) administer contests; (i) maintain databases; (j) otherwise support our Services.
2. In response to legal process, for example, in response to a court order or a subpoena, a law enforcement or government agency's request or similar request.
3. With third parties in order to investigate, prevent, or take action (in our sole discretion) regarding potentially illegal activities, suspected fraud, situations involving potential threats to any person, us, or the Services, or violations of our policies, the law or our Terms of Use, to verify or enforce compliance with the policies governing our Services.
4. We may transfer some or all of your Information if we, or one of our Partner Agencies, undergoes a business transition, like a merger, acquisition by another company, or sale of all or part of our assets, or if a substantial portion of our or of a business unit's assets is sold or merged in this way.

IV. Cookies and Other User and Ad-Targeting Technologies.

We use cookies and other technologies both to provide our Services to you and to advertise to you. These technologies may also be used to analyze how our Users interact with advertising on our Services and elsewhere, and more generally, to learn more about our Users and what services or offers you might prefer to receive. We describe some of these technologies below.

1. **Cookies:** To enhance your online experience, we and our Partners use "cookies", "web beacons" or other tracking technologies. Cookies are text files placed in your computer's browser to store your preferences. We use cookies or other tracking technologies to understand Service and Internet usage and to improve or customize the products, content, offerings, services or advertisements on our Services. For example, we may use cookies to personalize your experience at our Services (e.g., to recognize you by name when you return to a Service), save your password in password-protected areas, and enable you to use shopping carts on our Services. We also may use cookies or other tracking technologies to help us offer you products, content, offerings or services that may be of interest to you and to deliver relevant information when you visit this Service. We or a third party platform with whom we work may place or recognize a

unique cookie on your browser to enable you to receive customized content, offers, services or advertisements on our Services. These cookies contain no information intended to identify you personally. The cookies may be associated with de-identified demographic or other data linked to or derived from data you voluntarily have submitted to us (e.g., your email address).

2. We, our third party service providers, or our Partners also may use cookies or other tracking technologies to manage and measure the performance of advertisements displayed on or delivered by or through the MyCommunityHub and/or other networks or Services. This also helps us, our service providers and Partners provide more relevant advertising.
3. **Syncing Cookies and Identifiers:** We may work with our Partners (for instance, third party ad platforms) to synchronize unique, anonymous identifiers (such as those associated with cookies) in order to match our Partners' uniquely coded user identifiers to our own. We may do this, for instance, to enhance data points about a particular unique browser or device, and thus enable us or others to send ads that are more relevant, match Users to their likely product interests, or better synchronize, cap, or optimize advertising.
4. **Locally Stored Objects:** Services on MyCommunityHub may employ locally stored objects ("LSOs") and other client side storage tracking technologies in certain situations where they help to provide a better user experience, such as to remember settings, preferences and usage similar to browser cookies, or in order to target or help our Partners target ads, analyze ad performance, or perform user, website or market analytics. For LSOs utilized by Adobe Flash you can access Flash management tools from Adobe's website. In addition, some, but not all browsers, provide the ability to remove LSOs, sometimes within cookie and privacy settings.
5. **Disabling Cookies:** Most web browsers are set up to accept cookies. You may be able to set your browser to warn you before accepting certain cookies or to refuse certain cookies. However, if you disable the use of cookies in your web browser, some features of the Services may be difficult to use or inoperable.
6. **Web Beacons:** We and our Partners may also use "web beacons" or clear GIFs, or similar technologies, which are small pieces of code placed on a Service or in an email, to monitor the behavior and collect data about the visitors viewing a Service or email. For example, web beacons may be used to count the users who visit a web page or to deliver a cookie to the browser of a visitor viewing that Service. Web beacons may also be used to provide information on the effectiveness of our email campaigns (e.g., open rates, clicks, forwards, etc.)

V. Other Important Information About Your Privacy

1. **Linked Services:** Some of the Services contain links to or integrations with other services such as Partner websites, ConnectABILITY.ca, Facebook, Twitter, Instagram, YouTube, LinkedIn, and other media services and platforms whose information practices may be different than ours. Visitors should consult these other services' privacy notices as we have no control over information that is submitted to, or collected by, these third parties.
2. **Data Security:** We have put in place physical, electronic, and managerial procedures designed to help prevent unauthorized access, to maintain data security, and to use correctly the Information we collect online. These safeguards vary based on the sensitivity of the Information that we collect and store.

Although we take appropriate measures to safeguard against unauthorized disclosures of Information, we cannot assure you that Information will never be disclosed, altered or destroyed in a manner that is inconsistent with this Privacy Policy.

3. **How You Can Access or Correct Information:** Access to certain personal Information that is collected from our Services and that we maintain may be available to you. For example, if you created a password-protected account within our Service, you can access that account to review the Information you provided.

You may also send an email or letter to the following email or street address requesting access to or correction of your personal Information. Please include your registration information for such service such as first name, last name and email address in the request. We may ask you to provide additional information for identity verification purposes, or to verify that you are in possession of an applicable email account.

Email:

MyCommunityHub Privacy Officer privacy@mycommunityhub.ca

4. **How to Contact Us/Opting Out of Marketing Communications:** If you have any questions or concerns about the online Privacy Policy for this Service or its implementation, or you wish to opt out of some marketing communications, you may contact our Privacy Officer at the above address and request that we opt you out. We may ask you to provide additional information for identity verification purposes, or to verify that you are in possession of an applicable email account.

If you have signed up to receive our emails and prefer not to receive marketing information from this Service, follow the "unsubscribe" instructions provided on any marketing email you receive from this Service. If you have signed up to receive text messages from us and no longer wish to receive such messages, you

may follow the instructions to stop the delivery of such messages, which may include by replying "STOP" to the received text message.

VII. List of MyCommunityHub Partner Organizations

A representative list of the organizations that are members of MyCommunityHub that currently may have access to the Information collected from Users on our Services as set forth in this Privacy Policy is available at www.mycommunityhub.ca or by contacting our Privacy Officer.

This list will change and be updated from time-to-time, so please check back periodically to keep up-to-date. Each of these organizations have their own privacy policies and privacy officers, which are available on their respective websites.

VIII. Updates & Effective Date

From time to time, we may update this Privacy Policy. We will notify you about material changes by prominently posting a notice on our Service. We encourage you to periodically check back and review this policy so that you always will know what information we collect, how we use it, and with whom we share it.

The Privacy Policy posted on this Service was updated on February 17, 2016